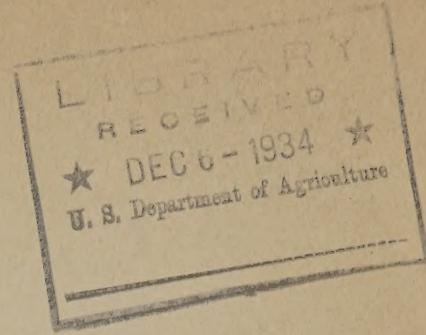


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PROGRAM

CONFERENCE
of
EXTENSION WORKERS
from
TEN EASTERN STATES

COUNTY AGENT LEADERS

HOME DEMONSTRATION LEADERS

SPECIALISTS IN FRUIT GROWING AND MARKETING

Kimball Hotel
Springfield, Massachusetts

February 23-24-25
1921

GENERAL SESSIONS.

Wednesday, February 23, - Chairman, J. D. Willard, Massachusetts.

9:30 A.M.

Cooperative Extension Work, Retrospective and
Prospective -- Dr. A. C. True, Washington, D. C.

Discussion.

10:30 - 11:00 A.M.

The Western Conference -- Dr. C. B. Smith, Washington, D. C.

11:00 - 12:00 A.M.

Five-minute reports from extension directors on out-
standing feature of the work in each State.

Friday, February 25, - Chairman, M. C. Burritt, New York.

1:30 - 2:00 P.M.

Reports of committee

Miscellaneous business

Adjournment.

A committee will be appointed by each section to summarize the discussions of each session to report at the close of the session, Friday forenoon. All committee reports will be reduced to writing, and with the exception of the report of the Friday morning session, will be arranged at special committee meetings Thursday night.

Committee reports as finally adopted will be referred to the General Session, Friday afternoon, for consideration and such action as is deemed necessary.

CONFERENCE OF COUNTY AGENT LEADERS

Wednesday, February 23, 2 P.M. - Special Session County Agent Leaders.

Round table discussion of following subjects:

1. Relation of the county agent to farm bureau membership campaigns.
2. Securing the community committees and keeping them interested and at work.
3. (a) How can county agents and county agent leaders help in developing a call in counties for home demonstration agents and club agents?
(b) Should the appointment of assistant county agents be encouraged?
4. The relation of the county farm bureau and cooperative business associations promoted by it.
(a) Cooperative business within the farm bureau.
(b) The part of the farm bureau in a marketing program.
(c) How can county agents best help in organizing "marginal business" not yet of sufficient volume to organize on a commodity basis?
5. The new "Quarterly" report.
6. Special subject matter schools for county agents.
7. Should specialists have any supervisory duties with county agents?
8. Plans for detailed study of the influence of county agent work on agricultural development in a few of the older counties.
9. Graduate schools for extension workers.
10. Field and office records - progress made during the year.

Thursday, February 24 - 9 A.M.

1. An attempt to make a State wide analysis of efficiency factors in county agent work -- M. C. Wilson, Washington, D.C.
Discussion opened by -- J. C. Coryell, New York.
2. The analysis of progress made in carrying out county and community program of work -- A. L. Deering, Maine.

Conference of County Agent Leaders - continued.

Discussion opened by -- E. P. Weaver, Pennsylvania.

Thursday, February 24 - 2 P.M.

1. Coordination of reports of county agents and specialists --
S. R. Parker, Massachusetts.

Discussion opened by -- M. A. Blake, New Jersey.

2. What special training can we have for newly appointed agents
preliminary to putting them to work? -- E. P. Robinson, ~~New York~~, N. H.

Discussion opened by -- J. E. Carrigan, New York. VT

Friday, February 25 - 9 A.M.

1. Why is a county agent leader? -- W. A. Lloyd, Washington, D. C.

Discussion opened by -- M. O. Pence, Delaware.

2. Plan of work for the county agent leader -- B. W. Ellis, Connecticut.

Discussion opened by -- A. E. Stene, Rhode Island.

General Plan for Management of Conference.

At the round table discussions on Wednesday afternoon, about 15 minutes will be allowed for the discussion of each subject, and such special committees will be appointed for further consideration of these subjects as may, in the mind of the Conference, be thought necessary, to report at the close of the session, Friday forenoon.

CONFERENCE OF HOME DEMONSTRATION LEADERS

Wednesday, February 23 - 9:30 A.M.

General Session.

Wednesday, February 23 - 2 P.M.

Round table, led by -- Miss Florence E. Ward, Washington, D. C.

Thursday, February 24 - 9:30 A.M.

The program and organization for home demonstration work.

Note: The topics as given are subject to modification in the introductory round table. A period of ten minutes is being allowed for presentation, and ten minutes for discussion, of each topic.

1. The value of a definite goal in building a community program -- Miss Minnie Price, Massachusetts.
2. Home demonstrators: Their further development as a factor in vitalizing the community program -- Miss M. E. Sprague, Connecticut.
3. Project leaders: Experiences in securing their contributions to the program. -- Miss Kathryn E. Woods, Delaware.
4. Necessity for and methods of securing data -- Mrs. Helen M. App, New Jersey.
5. What part shall the State leader have:
 - In developing community and county programs.
 - In developing specialists work.
 - In developing cooperation with outside organization -- Miss Pearl McDonald, Pennsylvania.

Thursday, February 24 - 2 P.M.

1. Correlating programs so as to enlist the interest of all members of the family -- Miss Daisy D. Williamson, New Hampshire.
2. Calendars of work.
 - (a) Scheduling the agent's time -- Miss Charlotte C. Pierpont, Vermont.
 - (b) Organizing the schedule of State leaders and specialists with a view to completing community and county programs -- Miss Rosalind M. Jewett, Maine.
 - (c) Courses of instruction in extension work and methods -- Mrs. Ida S. Harrington, Rhode Island.
3. Public interest in home demonstration work; how shall it be stimulated and how may it be capitalized? -- Dr. Ruby G. Smith, New York.

Friday, February 25 - 9:30 A.M.

1. Round table.
2. Discussion summarized -- Miss Florence E. Ward.

Friday, February 25 - 2 P.M.

General session with reports from sectional conferences.

A committee will be appointed to summarize the discussions of each session to report at the close of the session Friday forenoon. All committee reports will be reduced to writing and, with the exception of the report of Friday forenoon session, will be arranged at each committee meeting Thursday night.

Committee reports as finally adopted will be referred to the General session Friday afternoon for consideration and for such action as is deemed necessary.

CONFERENCE OF FRUIT GROWING SPECIALISTS.

Wednesday, February 23 - 2 P.M.

1. How can the fruit specialist organize his State program of work, and with whom should he cooperate?

Discussion by -- A. F. Mason, New Jersey; F. A. Waugh, Massachusetts; G. W. Peck, New York.

2. How can community pruning and spraying clubs be made a success in the East?

Discussion by -- C. G. Vinson, Pennsylvania; W. H. Darrow, Connecticut; A. F. Mason, New Jersey.

Thursday, February 24 - 9 A.M.

How may the fruit specialist cooperate with -

- (a) Home demonstration forces.

Discussion by -- W. R. Cole, Massachusetts; R. W. Rees, New York.

- (b) Club leaders, in forming and pushing boys' fruit clubs -- R. A. Van Meter, Massachusetts.

Thursday, February 24 - 2 P.M.

How organize and conduct markets for handling fruits and fruit products, through -

- (a) Roadside markets -- R. A. Jenks, Massachusetts.

- (b) Cooperative packing and marketing associations -- R. W. Rees, New York.

- (c) Advertisement to bring consumers to the orchard to purchase fruit -- General discussion.

Friday, February 25 - 9 A.M.

Upon which lines of work can Eastern fruit and marketing specialists unite and push vigorously?

Discussion by -- C. A. McCue, Delaware; M. B. Cummings, Vermont; F. C. Sears, Massachusetts.

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CONFERENCE OF MARKETING SPECIALISTS.

Wednesday, February 23 - 9 A.M.

General session.

Wednesday, February 23 - 2 P.M.

Need for research as the basis of extension work in marketing --
R. J. McFall, Massachusetts; R. H. Elsworth, Washington, D. C.

Thursday, February 24 - 9 A.M.

Methods of extension teaching in marketing -- J. E. Boyle, New York.

Thursday, February 24 - 2 P.M.

Joint session with fruit specialists.

Friday, February 25 - 9 A.M.

Round table, or joint session with fruit specialists, as determined
by the conference on marketing.

A committee will be appointed to summarize the discussions of each session to report at the close of the session Friday forenoon. All committee reports will be reduced to writing and, with the exception of the report of Friday forenoon session, will be arranged at each committee meeting Thursday night.

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~~Hasboll~~
Functions

~~W. B. Watson~~

~~R. J. Nestall~~

~~Hasboll~~

~~Food~~

~~Case~~

~~Swedes~~

~~Lord~~

~~Bradwell~~

~~Wells~~

~~Brack~~

~~Ellis~~ ~~Monroe~~

~~A. B.~~ ~~Marion~~

~~Swed. Monroe~~

~~Functions~~

~~Cost~~

~~Hasboll~~
~~Experiment Station Read~~